

FOR IMMEDIATE RELEASE

NORR Books Gifted to Local Colleges and Universities to Commemorate Rich History of Architectural Excellence

DETROIT, Michigan – November 4, 2010 - At a ceremony and reception in their Dime Building offices today, NORR, LLC, architects, engineers and planners, presented the University of Michigan and Lawrence Technological University with copies of the firm's just-published book on the last 20 years of NORR's remarkable 72 history of achievement.

Entitled "The NORR Monograph, 1990-2010," the 352-pages of text and photography highlight NORR projects from around the world.

Accepting on behalf of the A. Alfred Taubman College of Architecture and Urban Planning at University of Michigan, Beth Berenter, Student Career Counselor, said, "We are very pleased to add this edition of the book to our library and look forward to the next. NORR is an inspiration to our students."

"We are delighted to add NORR's publication to our library for the benefit of our students", stated Dan Faoro, Department of Architecture Chair at Lawrence Technological University. "We are proud of our graduates, and delighted that, in fact, some are enjoying careers at this distinguished firm".

Also present at the ceremony were Joeseeph Veryser, Associate Dean, and Janice Means, Assistant Professor, College of Architecture and Design at Lawrence Technological University as well as many of the firm's clients and associates celebrating the book's publication.

NORR is also donating copies to University of Detroit Mercy and Kansas State University as well as institutions where the firm has offices in Florida, California, and Illinois.

Coreen Paul, NORR Vice President of Business Development, said, "We hope the diversity of building type, scale, and geography of the projects included in our book will inspire students and increase their understanding of the remarkable breadth of opportunity they will have upon graduation."

A leader in architecture, engineering and planning, NORR is the flagship brand of the Ingenium Group of companies. NORR has a 72 year history of providing clients with the strengths of a global, multi-disciplinary company: capacity, knowledge, skills, experience and innovation.

For clients around the world, the NORR brand represents superior communication systems; a unified and sophisticated set of protocols, procedures and standards and consistent standards of practice in place throughout a globally diverse organization. In addition to Detroit, NORR has offices in Sacramento and Tampa, Chicago, Dubai, Abu Dhabi, New Delhi, Toronto, Ottawa, Kingston, Calgary and Vancouver.

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NORR's collaborative approach maximizes client's investments, spurs innovation and enhances budget, schedule and performance certainty.

"This integrated approach also creates excellent learning and experience building opportunities for NORR staff, wherever they may be located," said Coreen Paul. "It is great to think that the global opportunities at NORR may be seized by graduates of these fine educational institutions."

In Detroit, NORR is most known for the Motor City Casino complex, which is featured in the book.

NORR

Founded in Canada in 1938, NORR has offices in Detroit, Sacramento, Tampa, Chicago, Dubai, Abu Dhabi, New Delhi, Toronto, Ottawa, Kingston, Calgary and Vancouver.

A member of the Ingenium Group of companies, NORR offers full-service architecture, engineering, planning and interior design, providing truly integrated solutions for a wide range of transportation, commercial, institutional and lifestyle projects. The NORR brand provides a well-honed balance of design, technology and management skills. For more information: www.NORR.com

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