



FOR IMMEDIATE RELEASE

NORR Expands U.S. Architecture Practice

TORONTO, Ontario – November 8, 2010 - Today NORR announced the acquisition of Chicago's DM Design Group. DM Design Group is led by Peter Dubin, AIA, IIDA and Dick Mann, AIA, and has more than 35 years of leadership in the design of hospitality and retail facilities, multi-family and senior housing, education and a wide range of other public sector projects.

DM Design Group's portfolio includes luxury, boutique, full-service, and select-service hotels, ranging from renovation and conversion to adaptive re-use and new hotel design in low-, mid-, and high-rise configurations. Their single-site and multi-location restaurant spaces, from cafes to custom-fine dining establishments encourage food and beverage sales and deliver maximum value per square foot.

NORR's President, and President and CEO of its parent organization, the Ingenium Group, Victor Smith, says, "NORR's planned, steady expansion in U.S. regional markets has proven to be a successful strategy, bringing our clients the benefits of additional skills and capacity, with superior local service. The acquisition of DM Design Group adds to our strengths in business sectors that will be increasingly important to the American economy and expands our reach into the Midwest."

Smith adds, "Peter Dubin and Dick Mann bring with them a talented team dedicated to client service. They have been extremely successful at building a strong network of repeat clients, as evidenced by their long term relationships with some of the nation's leading brands."

The group's current projects include hospitality work in Asia and a major new prototype project, for an international hotel client, including three hotel designs for projects across Asia, Europe, Africa and South America. Ongoing senior housing projects include market rate and affordable developments for independent living, assisted living and supportive living facilities for both profit and not-for-profit clients.

Peter Dubin, AIA, IIDA, says, "Joining with NORR, a strong organization with a long stable history, secures a sustainable future for our firm and its clients. My partner, Dick Mann, and I believe that joining NORR gives us the ability to expand our business, resources and corporate profile worldwide and allows us to provide new areas of expertise to support our clients."

DM Design Group will now operate as NORR Illinois Inc., a member of the Ingenium Group of companies, which is a global architecture, engineering, planning and construction organization.

More...



FOR IMMEDIATE RELEASE

NORR Expands U.S. Architecture Practice, 2

NORR

Founded in Canada in 1938, NORR now has offices in Chicago, Detroit, Sacramento, Tampa, Dubai, Abu Dhabi, New Delhi, Toronto, Ottawa, Kingston, Calgary and Vancouver.

A member of the Ingenium Group of companies, NORR offers full-service architecture, engineering, planning and interior design, providing truly integrated solutions for a wide range of transportation, commercial, institutional and lifestyle projects. The NORR brand provides a well-honed balance of design, technology and management skills. For more information: www.NORR.com

THE INGENIUM GROUP OF COMPANIES

Ingenium Group Inc.

Delivering global building solutions, the 900 employees of the privately held Ingenium Group of companies offer an extensive range of architectural, engineering, land use and development planning, interior design, project management, construction, design-build and partnership services through 30 offices in Canada, the United Kingdom, the United States, the Middle East, and Asia. It has a broad and diverse portfolio of completed work within the commercial, government, transportation and lifestyle sectors, comprising some of the largest building projects in the world.

The Ingenium Group member company brands include NORR, Archial, Alsop Sparch, Giffels, Westpro and CION. For more information: www.theingeniumgroup.com.

- 30 -

For further information

Susanne Simic, Simic Public Relations for NORR

T: +1 416-622-3358 susanne.simic@sympatico.ca